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**PCAA Strategic Goals
Adopted July 16, 2025**

Strategic Goals (Year 1)

- Develop Corporate Hangar Campus (Cardinal Pointe) Module 1 (Sitework, Access Road, and Taxilane)
- Replace Airport Weather Observing System (AWOS)
- Update Airport Revenues & Fees to Progress Airport to Self-Sufficiency
- Boost Airport Communications/Marketing/Presence
- Acquire Land Identified as Parcel L on Airport Layout Plan (ALP) for Future Aeronautical Development and Access Road to West and South Sides of Airport

Strategic Goals (Year 3)

- Completion of Hangar Construction in Cardinal Pointe Module 1
- Develop Cardinal Pointe Module 2 (Sitework, Access Road, and Taxilane)
- Construct Additional T-Hangars and Box Hangars on North T-Hangar Development Site
- Bolster & Refine Fixed Base Operator (FBO) Services
- Partner with FAA to Install High-Power DME to support National Airspace System
- Partner with a Local Restauranter to Develop an On-Airport Restaurant
- Grow and Develop Relationships with Paulding County Emergency Services and Public Safety
- Conduct Initial Studies and Engineering for Access to Airport's South Side
- Repurpose Runway 13 Blastpad to Displaced Threshold to Permit Takeoff Distance of 6,005 Feet

Strategic Goals (Years 5-7)

- Completion of Hangar Construction in Cardinal Pointe Module 2
- Develop Corporate Hangar Campus (Cardinal Pointe) Module 3 (Sitework, Access Road, and Taxilane)
- Extend Taxiway and Convert Displaced Threshold to Allow Full Utility of Runway (6,005 Feet for Takeoff and Landing in Both Directions)
- Acquire Additional Land for Aeronautical & Non-Aeronautical Development
- Development of Airport Park/Observation Area
- Recruit an Air Ambulance operation to support Northwest Georgia Communities and Medical Centers
- Develop and Grow Educational Partnerships with Paulding County Schools, Chattahoochee Technical School Aviation Academy, and Local Aviation Businesses
- Recruit Additional Aviation Businesses that are not currently based at the Airport, such as Maintenance Repair & Overhaul (MRO), Charter (Part 135) Companies, and Just-In-Time Cargo Operations
- Explore Opportunities to Develop UAS/EVTOL Facilities.
- Recruit Non-Aeronautical Businesses on Land Adjacent to the Airport (Industrial Park)
- Undertake Site Improvement and Construction of Access Roads, Taxiways, and Utilities to Airport's South Side
- Commence Feasibility, Siting, and Design studies for Air Traffic Control Tower

Strategic Goals (Years 7-10)

- Development of Airport's South Side (Hangars and Aeronautical Businesses)
- Construction of Air Traffic Control Tower
- Development of Neighboring Community Attraction
 - Golf Course, Convention Center, Hotel
- Customs Facility
- Airport Rescue and Fire Fighting (ARFF) Station